

# The countdown is on to **Zukunftstag Mittelstand 2026**



STATION BERLIN > 15. April 2026



Eine Initiative von



# Zukunftstag Mittelstand 2025 in **figures**

Join us to shape the future of the German Mittelstand! Take advantage of our prominent platform to showcase your products, innovations, and services.

Besides boosting your brand's visibility, you can also build your network and forge valuable new contacts.



## LEADS & CUSTOMER ACQUISITION

**Reach an audience made up of 80% key decision-makers**



**> 6,000**  
participants



**> 150**  
partners



**> 100**  
speakers



**> 100**  
sessions, networking & learning formats



**47**  
registrations per session (avg.)



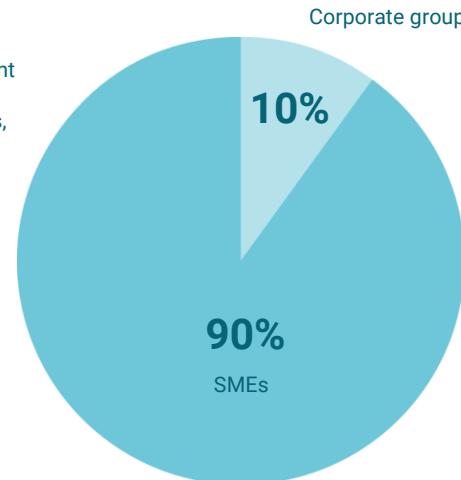
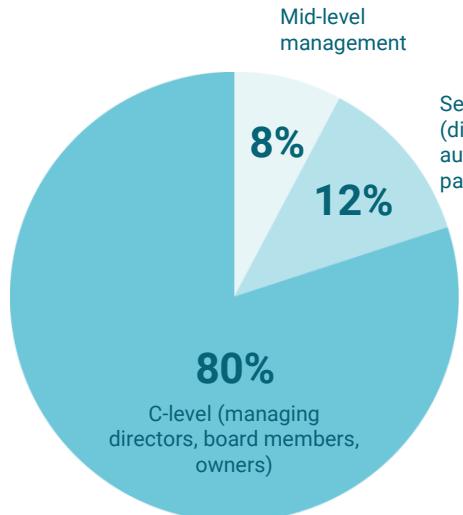
**6**  
stages



# Your **benefits** as a partner



With over 6,000 participants and 150 partners, Zukunftstag Mittelstand offers an ideal platform to forge valuable contacts and engage with leading figures from the worlds of business, media, politics, and civil society. Boost your visibility at the leading event for the German Mittelstand.



**8 million**

in the audience reached by premium media reports (e.g. ARD, ZDF, Handelsblatt, Table.Media)

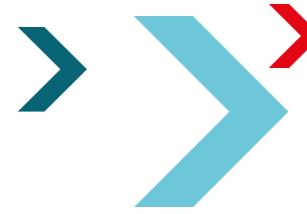


# Start-up Area

The Start-up Area is the perfect platform for young companies to introduce themselves and showcase their innovative business models. Seize this opportunity to share your ideas with decision-makers, investors, and the media.



# Start-up Area



## Stand details:

- › Area: 2 m wide x 3 m deep, ideal for compact presentations.
- › 42" screen for presentations
- › Modern bar table and two bar stools
- › Power supply and WLAN

## Tickets:

- › 3 exhibitor tickets
- › 5 guest tickets

## Additional booking options:

- › Speaker slots: Outline your vision to an interested expert audience.

## Benefits:

- › Target audience: Gain access to a high-level audience with a keen interest in innovative approaches
- › Positioning: Ideal for start-ups that have been in business for up to three years and pursue novel business models
- › Networking opportunities: Engage directly with potential partners and investors

From €3,490\*

# Start-up Area



# The **BVMW** at a glance

- › Over 200 branch offices nationwide
- › Over 85 international offices worldwide
- › Around 30,000 members
- › Over 2,000 events per year
- › Cross-sectoral, politically independent
- › A bridge between business and politics



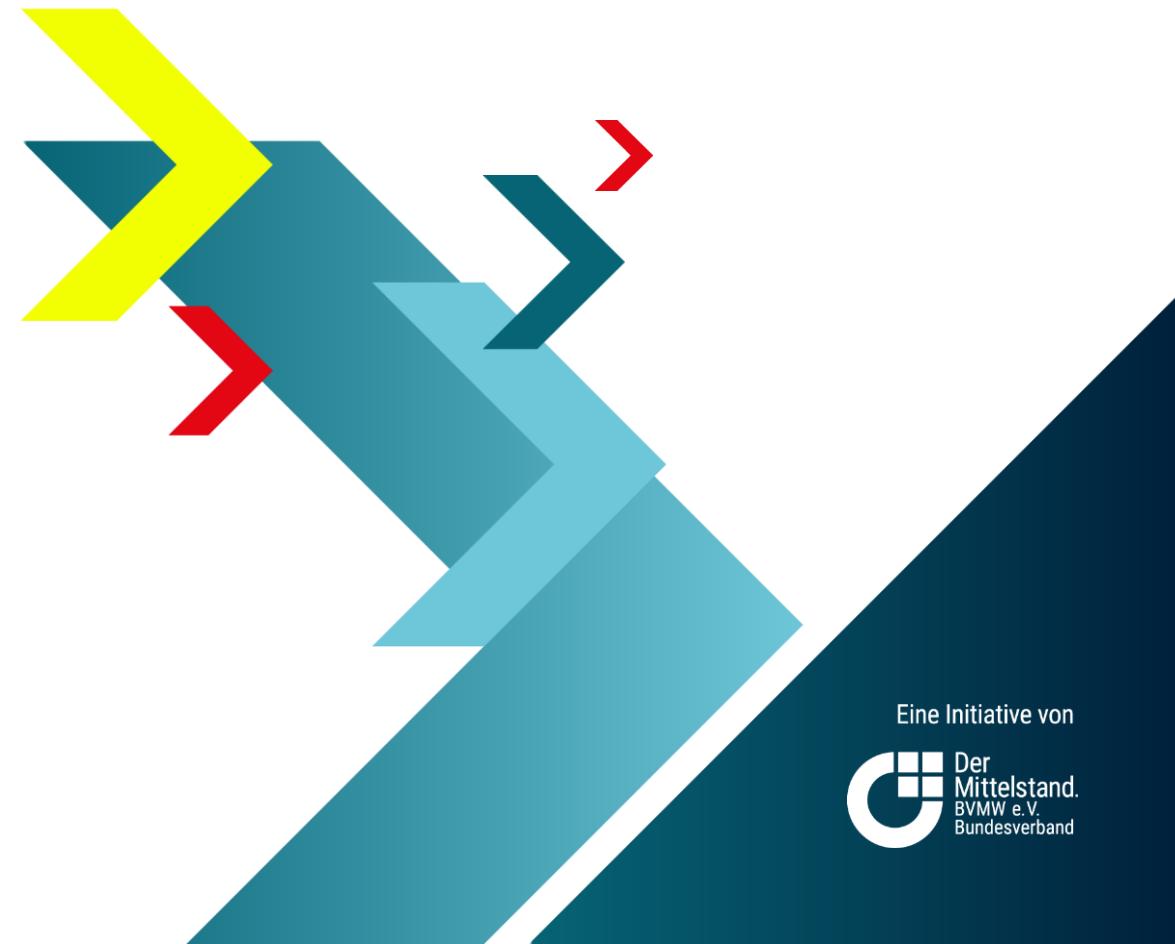
**Thank you.  
We look forward to  
partnering with you!**



**Der Mittelstand. BVMW e.V. | Potsdamer Strasse 7 | D-10785 Berlin**

Do you have any comments, ideas, or questions about partnering with ZTM? We would be happy to assist:

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