

# Presentation platforms

## Masterclasses

 **Zukunftstag  
Mittelstand  
2026**



**STATION BERLIN > 15. April 2026**

Eine Initiative von

 **Der  
Mittelstand.  
BVMW e.V.  
Bundesverband**

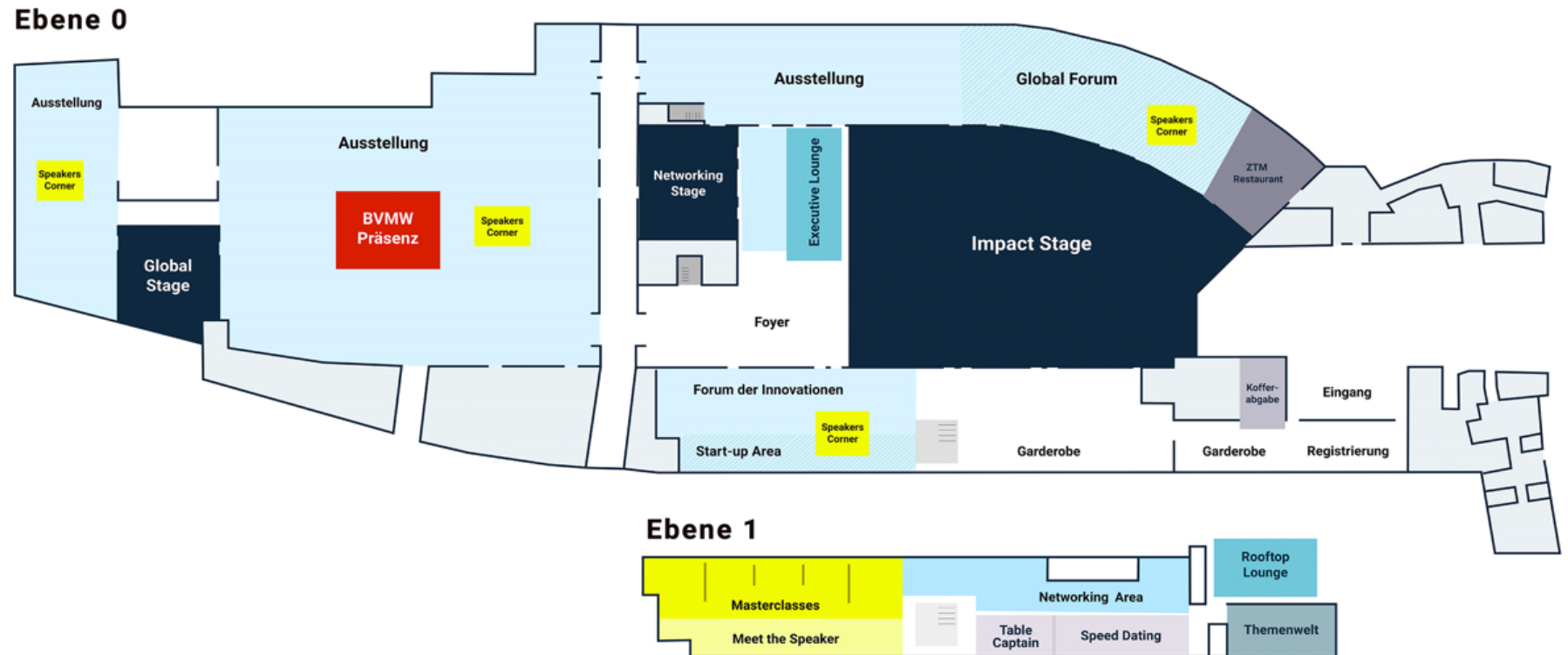
# Zukunftstag Mittelstand 2026



Der  
Mittelstand.  
BVMW e.V.  
Bundesverband

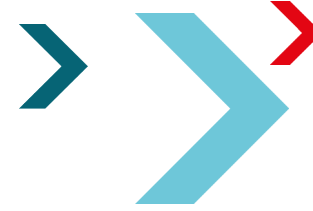
# An overview of our **spaces**

Our **Masterclasses** are exclusive, in-depth formats that facilitate high-quality knowledge sharing, intensive discussions, and an interactive exchange in a professional setting. They provide a platform for inspiring content, personal engagement, and long-lasting learning.





# Masterclass Compact



## Concept:

- › Up to 50 people (row seating)
- › Slot length: 20 min
- › Features: Exclusive closed area, in-depth formats, silent listening system
- › Ideal for high-quality communication of specialist knowledge, intensive discussions, and an interactive exchange in a professional setting
- › Visibility within the overall programme

visibility

Branded elements for increased

## Facilities:

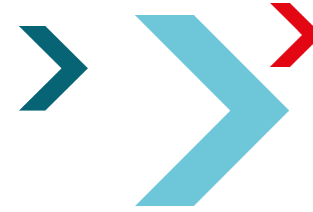
- › Stage with back wall featuring event branding
- › Pedestal
- › Fully accessible area
- › Monitors for presentations
- › Modern silent listening system and AV equipment
- › Professional atmosphere and a disruption-free environment for presentations

## Additional services (optional):

€4,250\*



# Masterclass Classic



## Concept:

- Up to 50 people (row seating)
- Slot length: 30 min
- Features: Exclusive closed area, in-depth formats, silent listening system
- Ideal for high-quality communication of specialist knowledge, intensive discussions, and an interactive exchange in a professional setting
- Visibility within the overall programme

visibility

Branded elements for increased

## Facilities:

- Stage with back wall featuring event branding
- Pedestal
- Fully accessible area
- Monitors for presentations
- Modern silent listening system and AV equipment
- Professional atmosphere and a disruption-free environment for presentations

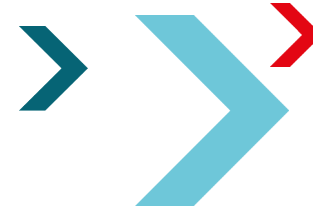
## Additional services (optional):

**€4,990\***





# Masterclass Classic XL



## Concept:

- Up to 70 people (row seating)
- Slot length: 30 min
- Features: Exclusive closed area, in-depth formats, silent listening system
- Ideal for high-quality communication of specialist knowledge, intensive discussions, and an interactive exchange in a professional setting
- Visibility within the overall programme

visibility

Branded elements for increased

## Facilities:

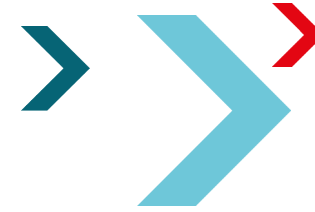
- Stage with back wall featuring event branding
- Pedestal
- Fully accessible area
- Monitors for presentations
- Modern silent listening system and AV equipment
- Professional atmosphere and a disruption-free environment for presentations

## Additional services (optional):



**€5,490\***

# Masterclass Premium



**Zukunftstag  
Mittelstand  
2026**

## Concept:

- Up to 50 people (row seating)
- Slot length: 45 min
- Features: Exclusive closed area, in-depth formats, silent listening system
- Ideal for high-quality communication of specialist knowledge, intensive discussions, and an interactive exchange in a professional setting
- Visibility within the overall programme

visibility

Branded elements for increased

## Facilities:

- Stage with back wall featuring event branding
- Pedestal
- Fully accessible area
- Monitors for presentations
- Modern silent listening system and AV equipment
- Professional atmosphere and a disruption-free environment for presentations

## Additional services (optional):

**€5,990\***



# Masterclass XL

## Concept:

- Up to 70 people (row seating)
- Slot length: 45 min
- Features: Exclusive closed area, in-depth formats, silent listening system
- Ideal for high-quality communication of specialist knowledge, intensive discussions, and an interactive exchange in a professional setting
- Visibility within the overall programme

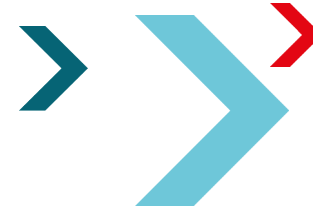
## Facilities:

- Stage with back wall featuring event branding
- Pedestal
- Fully accessible area
- Monitors for presentations
- Modern silent listening system and AV equipment
- Professional atmosphere and a disruption-free environment for presentations

## Additional services (optional):

visibility

Branded elements for increased

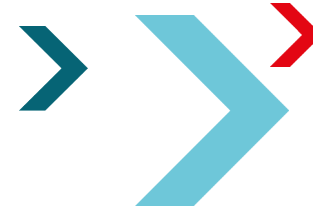


**€6,450\***





# Masterclass XXL



## Concept:

- Up to 70 people (row seating)
- Slot length: 60 min
- Features: Exclusive closed area, in-depth formats, silent listening system
- Ideal for high-quality communication of specialist knowledge, intensive discussions, and an interactive exchange in a professional setting
- Visibility within the overall programme

visibility

Branded elements for increased

## Facilities:

- Stage with back wall featuring event branding
- Pedestal
- Fully accessible area
- Monitors for presentations
- Modern silent listening system and AV equipment
- Professional atmosphere and a disruption-free environment for presentations

## Additional services (optional):

**€7,990\***



# Thank you.

## We look forward to partnering with you!

**Der Mittelstand. BVMW e.V. | Potsdamer Strasse 7 | D-10785 Berlin**

Do you have any comments, ideas, or questions about partnering with ZTM? We would be happy to assist:

Tel. +49 (0) 30 533 206 –120  
[event@zukunftstag-mittelstand.de](mailto:event@zukunftstag-mittelstand.de)

