

Presentation platforms

Masterclasses



Eine Initiative von



Masterclasses

Zukunftstag Mittelstand 2026

 Zukunftstag
Mittelstand
2026



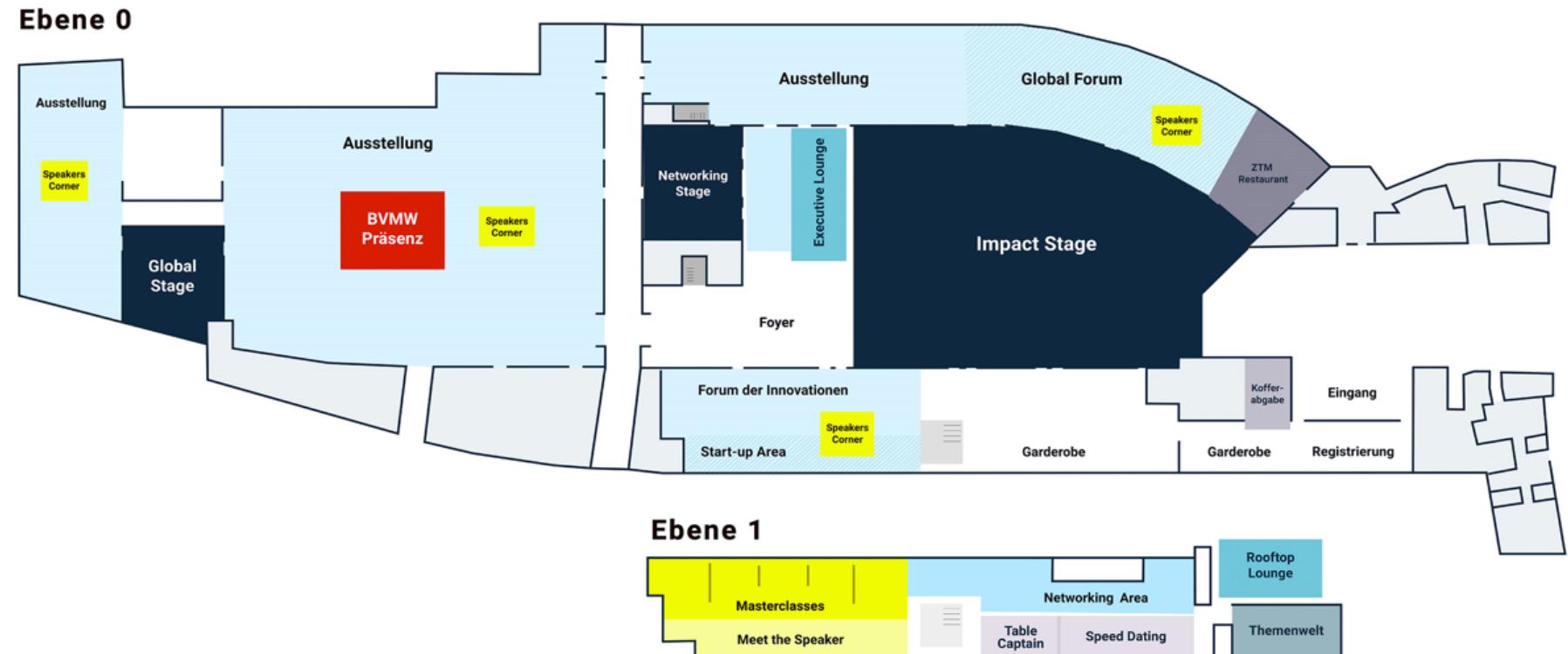
Eine Initiative von

 Der
Mittelstand.
BVMW e.V.
Bundesverband

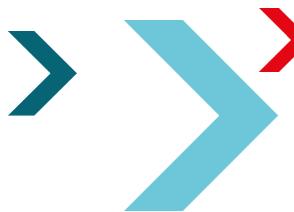
An overview of our spaces



Our **Masterclasses** are exclusive, in-depth formats that facilitate high-quality knowledge sharing, intensive discussions, and an interactive exchange in a professional setting. They provide a platform for inspiring content, personal engagement, and long-lasting learning.



Masterclass Compact



Concept:

- › Up to 50 people (row seating)
- › Slot length: 20 min
- › Features: Exclusive closed area, in-depth formats, silent listening system
- › Ideal for high-quality communication of specialist knowledge, intensive discussions, and an interactive exchange in a professional setting
- › Visibility within the overall programme

visibility

Branded elements for increased

€4,250*

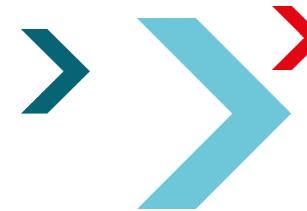


Facilities:

- › Stage with back wall featuring event branding
- › Pedestal
- › Fully accessible area
- › Monitors for presentations
- › Modern silent listening system and AV equipment
- › Professional atmosphere and a disruption-free environment for presentations

Additional services (optional):

Masterclass Classic



Concept:

- › Up to 50 people (row seating)
- › Slot length: 30 min
- › Features: Exclusive closed area, in-depth formats, silent listening system
- › Ideal for high-quality communication of specialist knowledge, intensive discussions, and an interactive exchange in a professional setting
- › Visibility within the overall programme

visibility

Branded elements for increased

€4,990*



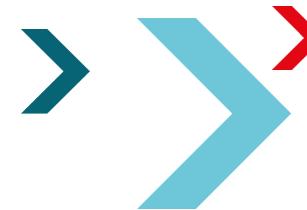
Facilities:

- › Stage with back wall featuring event branding
- › Pedestal
- › Fully accessible area
- › Monitors for presentations
- › Modern silent listening system and AV equipment
- › Professional atmosphere and a disruption-free environment for presentations

Additional services (optional):

*excl. 19% VAT

Masterclass Classic XL



Concept:

- › Up to 70 people (row seating)
- › Slot length: 30 min
- › Features: Exclusive closed area, in-depth formats, silent listening system
- › Ideal for high-quality communication of specialist knowledge, intensive discussions, and an interactive exchange in a professional setting
- › Visibility within the overall programme

Branded elements for increased visibility



€5,490*

Facilities:

- › Stage with back wall featuring event branding
- › Pedestal
- › Fully accessible area
- › Monitors for presentations
- › Modern silent listening system and AV equipment
- › Professional atmosphere and a disruption-free environment for presentations

Additional services (optional):

Masterclass Premium



Concept:

- › Up to 50 people (row seating)
- › Slot length: 45 min
- › Features: Exclusive closed area, in-depth formats, silent listening system
- › Ideal for high-quality communication of specialist knowledge, intensive discussions, and an interactive exchange in a professional setting
- › Visibility within the overall programme

visibility

Branded elements for increased



Facilities:

- › Stage with back wall featuring event branding
- › Pedestal
- › Fully accessible area
- › Monitors for presentations
- › Modern silent listening system and AV equipment
- › Professional atmosphere and a disruption-free environment for presentations

Additional services (optional):

*excl. 19% VAT

Masterclass XL

Concept:

- › Up to 70 people (row seating)
- › Slot length: 45 min
- › Features: Exclusive closed area, in-depth formats, silent listening system
- › Ideal for high-quality communication of specialist knowledge, intensive discussions, and an interactive exchange in a professional setting
- › Visibility within the overall programme

Facilities:

- › Stage with back wall featuring event branding
- › Pedestal
- › Fully accessible area
- › Monitors for presentations
- › Modern silent listening system and AV equipment
- › Professional atmosphere and a disruption-free environment for presentations

Additional services (optional):

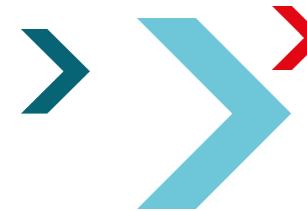
Branded elements for increased

visibility



€6,450*

Masterclass XXL



Concept:

- › Up to 70 people (row seating)
- › Slot length: 60 min
- › Features: Exclusive closed area, in-depth formats, silent listening system
- › Ideal for high-quality communication of specialist knowledge, intensive discussions, and an interactive exchange in a professional setting
- › Visibility within the overall programme

visibility

Branded elements for increased



€7,990*

Facilities:

- › Stage with back wall featuring event branding
- › Pedestal
- › Fully accessible area
- › Monitors for presentations
- › Modern silent listening system and AV equipment
- › Professional atmosphere and a disruption-free environment for presentations

Additional services (optional):

**Thank you.
We look forward to
partnering with you!**



Der Mittelstand. BVMW e.V. | Potsdamer Strasse 7 | D-10785 Berlin

Do you have any comments, ideas, or questions about partnering with ZTM? We would be happy to assist:

Tel. +49 (0) 30 533 206 –120
event@zukunftstag-mittelstand.de



Eine Initiative von

