

The countdown is on to **Zukunftstag Mittelstand 2026**



STATION BERLIN > 15. April 2026



Eine Initiative von



Zukunftstag Mittelstand 2025 in figures

Join us to shape the future of the German Mittelstand! Take advantage of our prominent platform to showcase your products, innovations, and services.

Besides boosting your brand's visibility, you can also build your network and forge valuable new contacts.



LEADS & CUSTOMER ACQUISITION

Reach an audience made up of **80%** key decision-makers



> 6,000
participants



> 150
partners



> 100
speakers



> 100
sessions, networking & learning formats



47
registrations per session (avg.)



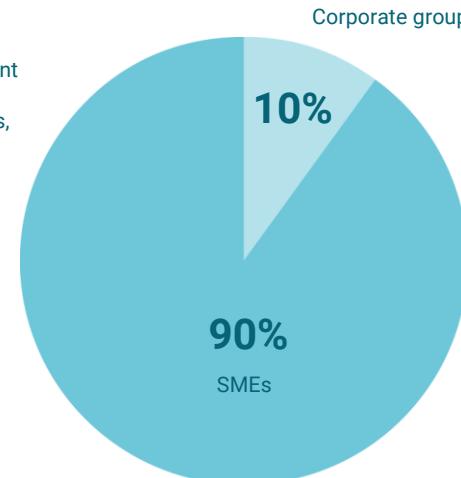
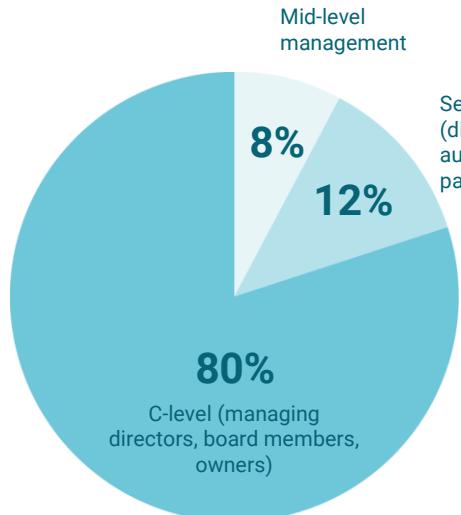
6
stages



Your **benefits** as a partner



With over 6,000 participants and 150 partners, Zukunftstag Mittelstand offers an ideal platform to forge valuable contacts and engage with leading figures from the worlds of business, media, politics, and civil society. Boost your visibility at the leading event for the German Mittelstand.



8 million

in the audience reached by premium media reports (e.g. ARD, ZDF, Handelsblatt, Table.Media)



Innovation Forum

The Innovation Forum offers established companies an outstanding opportunity to showcase their visionary ideas, products, and exhibits to an exclusive audience. It shines a spotlight on innovative concepts with the potential to shape the future of the Mittelstand – from ground-breaking technologies to revolutionary materials, including a battery made from tree resin and sand.



Innovation Forum



Stand details and flexibility:

- Area: 2 m wide x 3 m deep – with the opportunity to arrange additional space upon request to accommodate larger exhibits.
- 42" screen for presentations
- Modern bar table and two bar stools
- Power supply and WLAN

Benefits:

- Target audience: Gain access to a high-level audience with a keen interest in innovative approaches
- Networking opportunities: Forge contacts with like-minded individuals and potential partners
- Clear differentiation: Ideal for companies of all sizes – provided that the products and concepts you present are evidently innovative

Tickets:

- 3 exhibitor tickets
- 5 guest tickets

Additional booking options:

- Speaker slots: Short talks in Speakers' Corners for increased visibility.

From €5,490*

Innovation Forum



The **BVMW** at a glance

- › Over 200 branch offices nationwide
- › Over 85 international offices worldwide
- › Around 30,000 members
- › Over 2,000 events per year
- › Cross-sectoral, politically independent
- › A bridge between business and politics



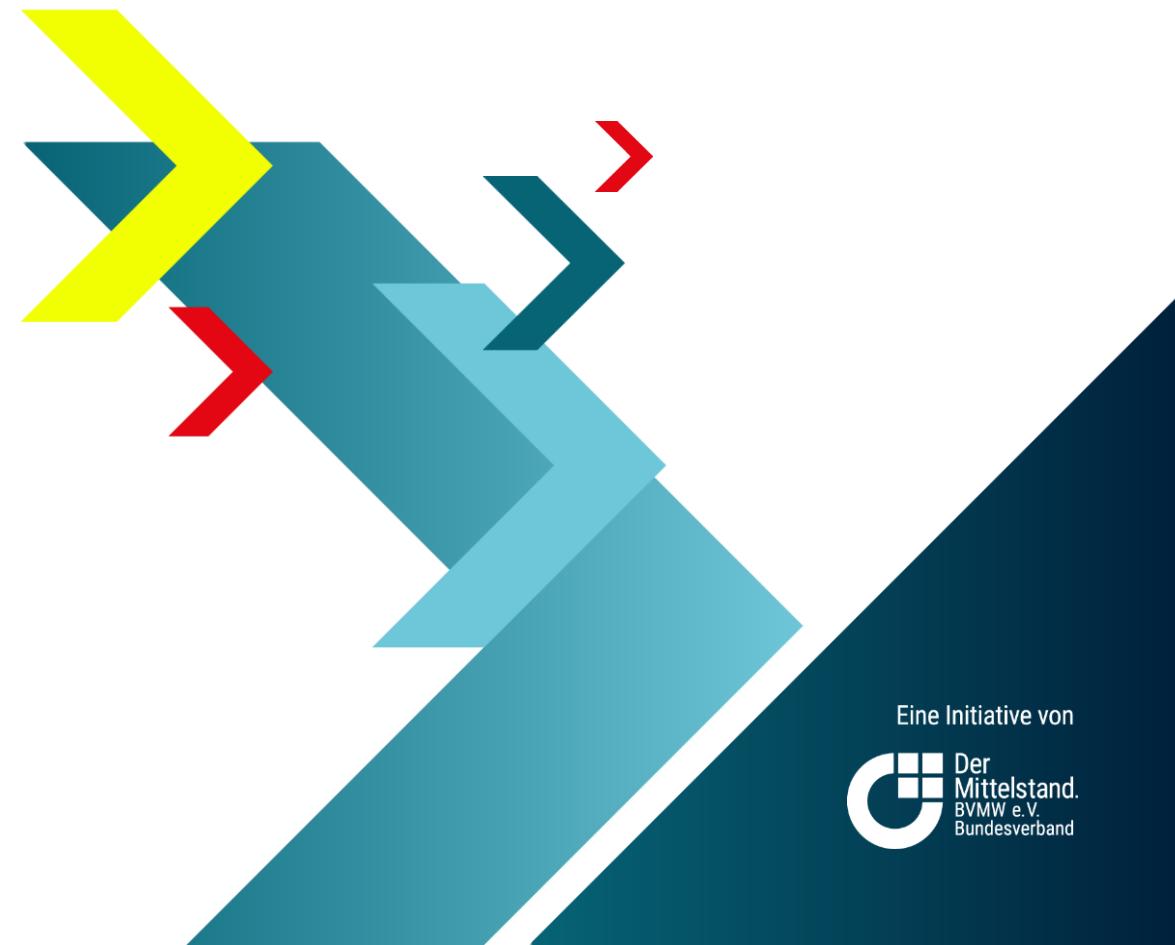
**Thank you.
We look forward to
partnering with you!**



Der Mittelstand. BVMW e.V. | Potsdamer Strasse 7 | D-10785 Berlin

Do you have any comments, ideas, or questions about partnering with ZTM? We would be happy to assist:

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event@zukunftstag-mittelstand.de



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