

Presentation platforms

Speakers' Corners and Masterclasses

 **Zukunftstag
Mittelstand
2026**



STATION BERLIN > 15. April 2026

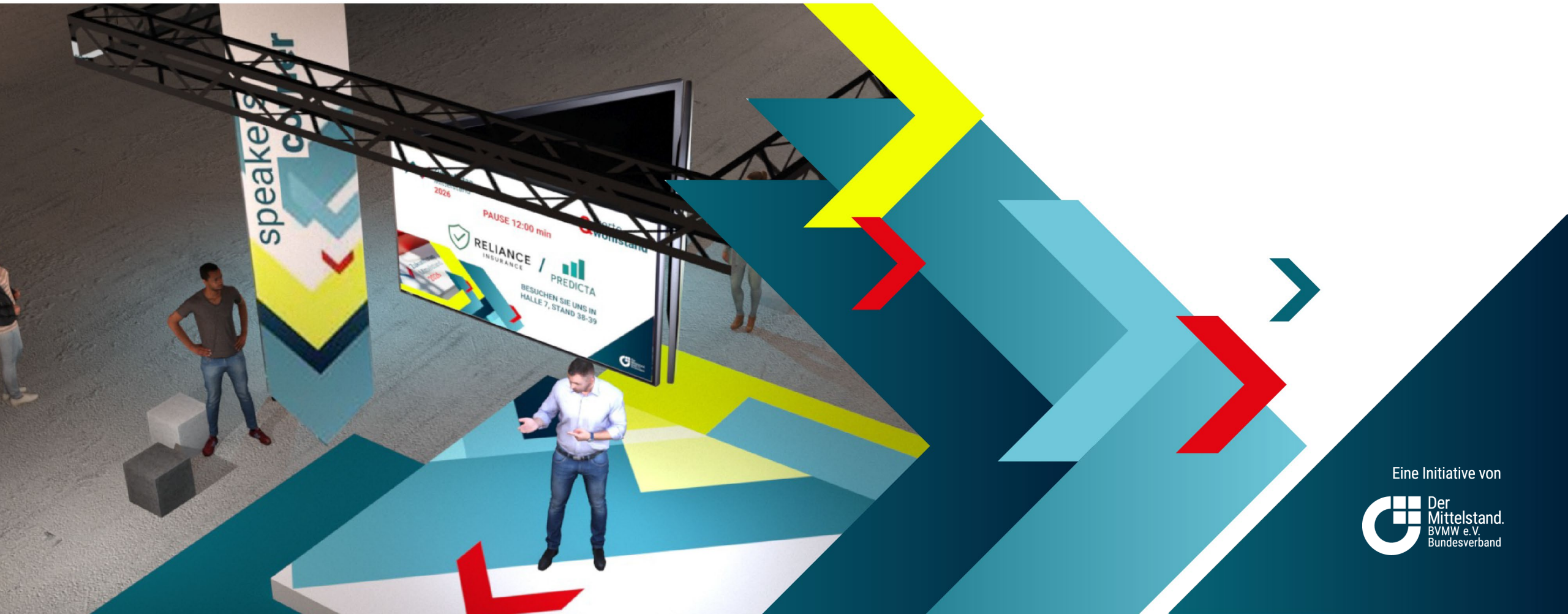
Eine Initiative von

 **Der
Mittelstand.
BVMW e.V.
Bundesverband**

Speakers' Corners

Zukunftstag Mittelstand 2026

 Zukunftstag
Mittelstand
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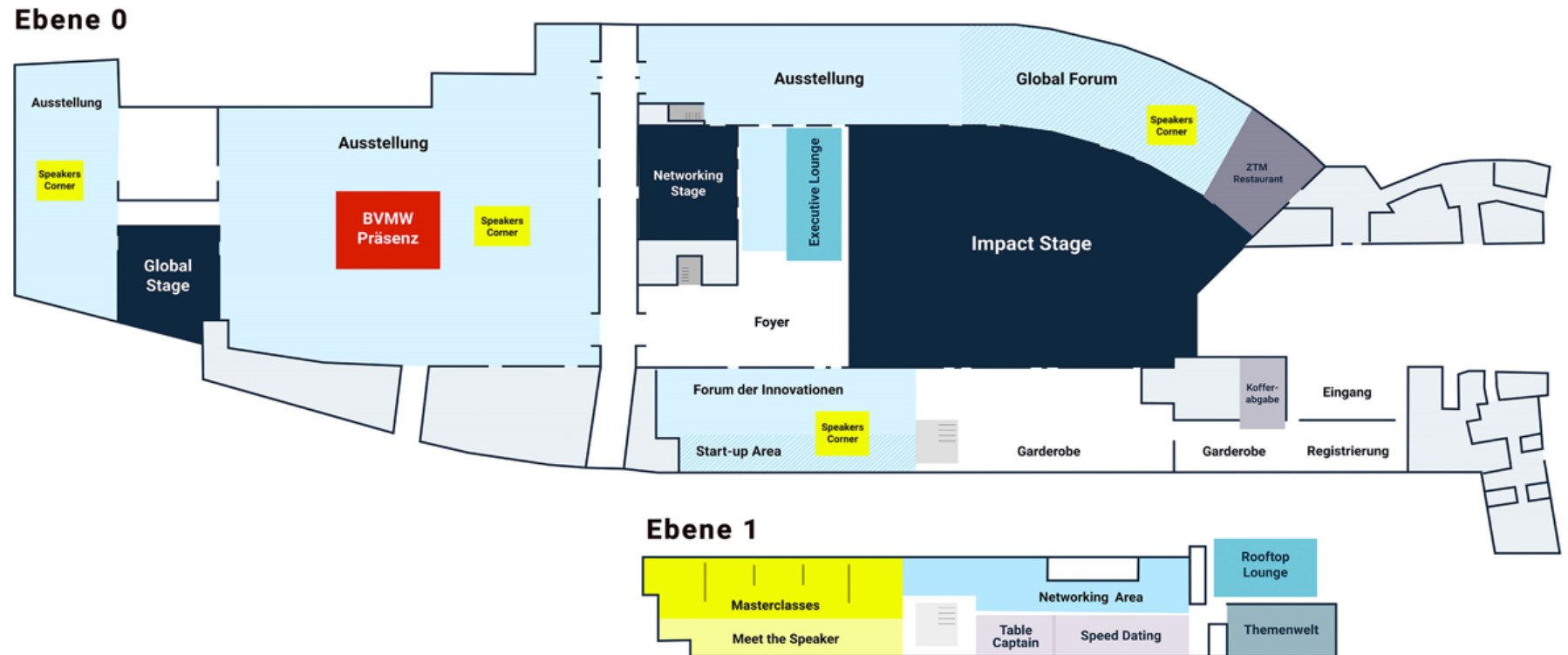
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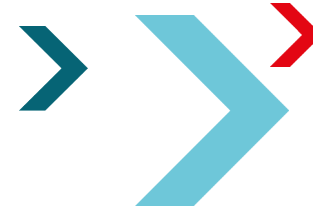
An overview of our **spaces**



The **Speakers' Corners** offer companies an attractive stage to share innovative content, hold product presentations, and demonstrate thought leadership. Different session formats make it possible to engage your target audience in a flexible and focused manner.



Speakers' Corner Compact



Concept:

- Up to 50 people (based on available seating and standing area)
- Slot length: 20 min
- Features: Silent listening system, drop-in audience, increased visibility
- Suitable for innovative content, product presentations, and thought leadership
- Direct interaction with potential customers and partners
- Visibility within the overall programme

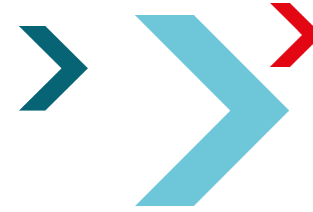
Facilities:

- Stage pedestal for an elevated, clearly defined presentation area
- Fully accessible area
- Monitors for presentations
- Modern silent listening system and AV equipment



€3,490*

Speakers' Corner Classic



Concept:

- Up to 50 people (based on available seating and standing area)
- Slot length: 30 min
- Features: Silent listening system, drop-in audience, increased visibility
- Suitable for innovative content, product presentations, and thought leadership
- Direct interaction with potential customers and partners
- Visibility within the overall programme

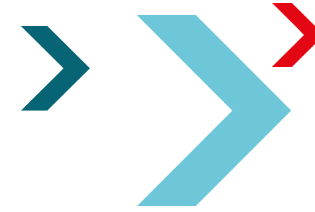
Facilities:

- Stage pedestal for an elevated, clearly defined presentation area
- Fully accessible area
- Monitors for presentations
- Modern silent listening system and AV equipment



€3,990*

Speakers' Corner Premium



Concept:

- Up to 100 people (based on available seating and standing area)
- Slot length: 30 min
- Features: Silent listening system, drop-in audience, increased visibility
- Suitable for innovative content, product presentations, and thought leadership
- Direct interaction with potential customers and partners
- Visibility within the overall programme

Facilities:

- Stage pedestal for an elevated, clearly defined presentation area
- Fully accessible area
- Monitors for presentations
- Modern silent listening system and AV equipment



€4,990*

Zukunftstag Mittelstand 2026

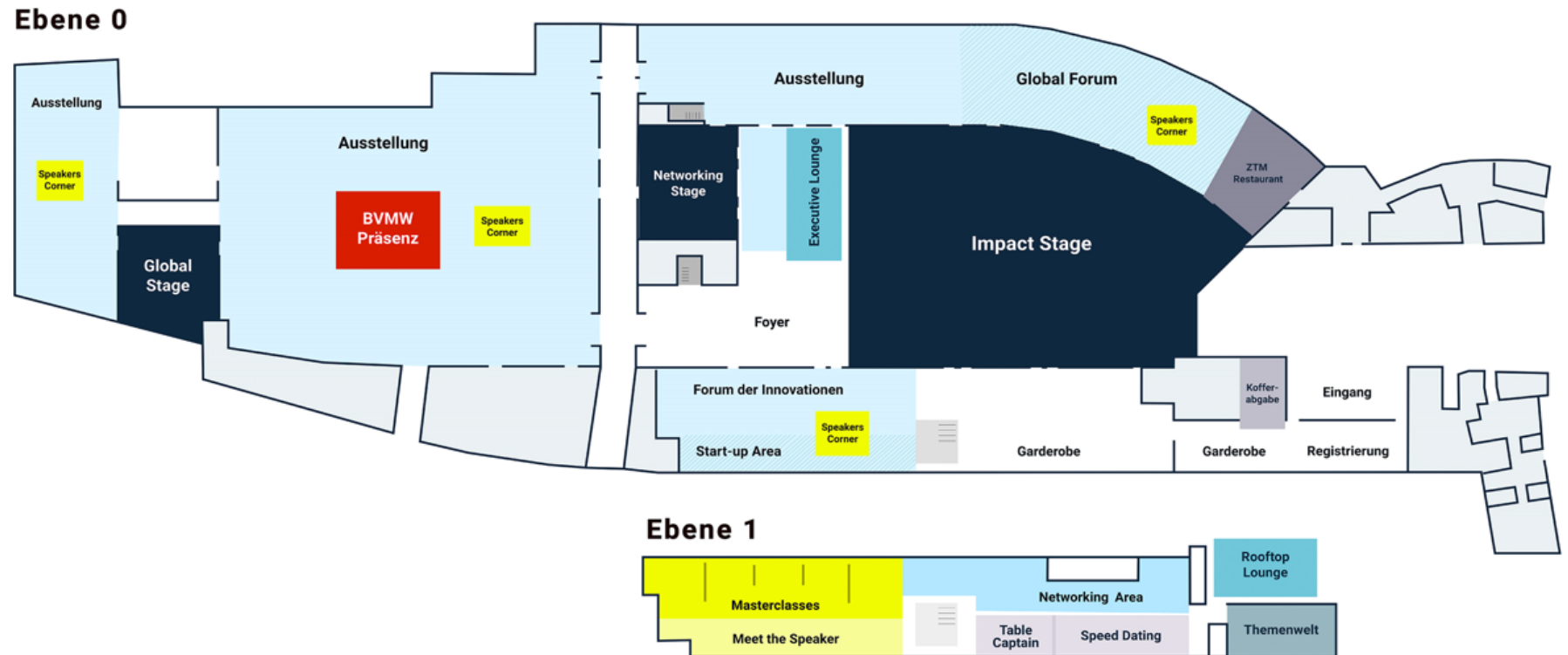


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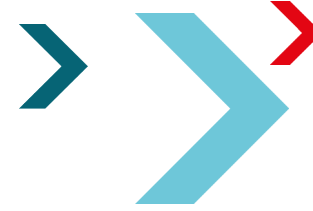
An overview of our **spaces**



Our **Masterclasses** are exclusive, in-depth formats that facilitate high-quality knowledge sharing, intensive discussions, and an interactive exchange in a professional setting. They provide a platform for inspiring content, personal engagement, and long-lasting learning.



Masterclass Compact



Concept:

- › Up to 50 people (row seating)
- › Slot length: 20 min
- › Features: Exclusive closed area, in-depth formats, silent listening system
- › Ideal for high-quality communication of specialist knowledge, intensive discussions, and an interactive exchange in a professional setting
- › Visibility within the overall programme

visibility

Branded elements for increased

Facilities:

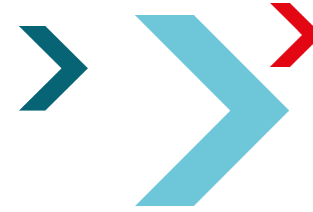
- › Stage with back wall featuring event branding
- › Pedestal
- › Fully accessible area
- › Monitors for presentations
- › Modern silent listening system and AV equipment
- › Professional atmosphere and a disruption-free environment for presentations

Additional services (optional):

€4,250*



Masterclass Classic



Concept:

- Up to 50 people (row seating)
- Slot length: 30 min
- Features: Exclusive closed area, in-depth formats, silent listening system
- Ideal for high-quality communication of specialist knowledge, intensive discussions, and an interactive exchange in a professional setting
- Visibility within the overall programme

visibility

Branded elements for increased

Facilities:

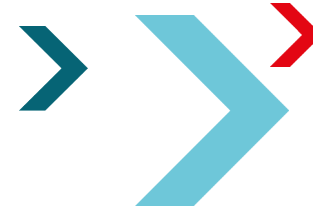
- Stage with back wall featuring event branding
- Pedestal
- Fully accessible area
- Monitors for presentations
- Modern silent listening system and AV equipment
- Professional atmosphere and a disruption-free environment for presentations

Additional services (optional):

€4,990*



Masterclass Classic XL



Concept:

- Up to 70 people (row seating)
- Slot length: 30 min
- Features: Exclusive closed area, in-depth formats, silent listening system
- Ideal for high-quality communication of specialist knowledge, intensive discussions, and an interactive exchange in a professional setting
- Visibility within the overall programme

visibility

Branded elements for increased

Facilities:

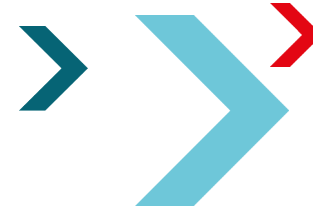
- Stage with back wall featuring event branding
- Pedestal
- Fully accessible area
- Monitors for presentations
- Modern silent listening system and AV equipment
- Professional atmosphere and a disruption-free environment for presentations

Additional services (optional):



€5,490*

Masterclass Premium



**Zukunftstag
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Concept:

- Up to 50 people (row seating)
- Slot length: 45 min
- Features: Exclusive closed area, in-depth formats, silent listening system
- Ideal for high-quality communication of specialist knowledge, intensive discussions, and an interactive exchange in a professional setting
- Visibility within the overall programme

visibility

Branded elements for increased

Facilities:

- Stage with back wall featuring event branding
- Pedestal
- Fully accessible area
- Monitors for presentations
- Modern silent listening system and AV equipment
- Professional atmosphere and a disruption-free environment for presentations

Additional services (optional):

€5,990*



Masterclass XL

Concept:

- Up to 70 people (row seating)
- Slot length: 45 min
- Features: Exclusive closed area, in-depth formats, silent listening system
- Ideal for high-quality communication of specialist knowledge, intensive discussions, and an interactive exchange in a professional setting
- Visibility within the overall programme

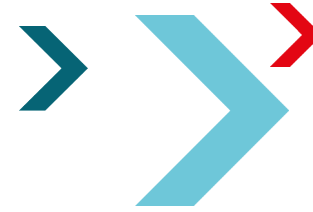
Facilities:

- Stage with back wall featuring event branding
- Pedestal
- Fully accessible area
- Monitors for presentations
- Modern silent listening system and AV equipment
- Professional atmosphere and a disruption-free environment for presentations

Additional services (optional):

visibility

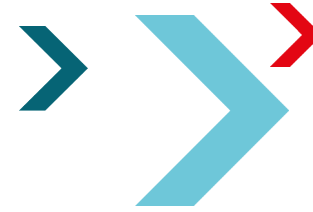
Branded elements for increased



€6,450*



Masterclass XXL



**Zukunftstag
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Concept:

- Up to 70 people (row seating)
- Slot length: 60 min
- Features: Exclusive closed area, in-depth formats, silent listening system
- Ideal for high-quality communication of specialist knowledge, intensive discussions, and an interactive exchange in a professional setting
- Visibility within the overall programme

visibility

Branded elements for increased

Facilities:

- Stage with back wall featuring event branding
- Pedestal
- Fully accessible area
- Monitors for presentations
- Modern silent listening system and AV equipment
- Professional atmosphere and a disruption-free environment for presentations

Additional services (optional):

€7,990*



Thank you.

We look forward to partnering with you!

Der Mittelstand. BVMW e.V. | Potsdamer Strasse 7 | D-10785 Berlin

Do you have any comments, ideas, or questions about partnering with ZTM? We would be happy to assist:

Tel. +49 (0) 30 533 206 –120
event@zukunftstag-mittelstand.de

